

Date
For Immediate Release
Your Contact Person
Name of your Department
(503) 555-5555

CHILDREN AND FIRE

According to the National Fire Protection Association, fires kill 300 children every year and injure 3,000 more. The sad truth is, 1/3 of all children killed by fire set the fire themselves.

If you know a child who may be involved in setting fires, please seek assistance from [insert your department name]. This confidential assessment may mean the difference between life and death.

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