

--TO ELICIT SUPPORT FOR A JFS INTERVENTION PROGRAM --

Date  
For Immediate Release  
Your Contact Person  
Name of your Department  
(503) 555-5555

**55% OF ARSON FIRES ARE SET BY CHILDREN**

Juvenile arrests for firesetting hit an all-time high last year. In fact, arson has become the fastest growing teen and pre-teen crime in America. The National Fire Protection Association reports 55% of the people arrested for arson are under the age of 18.

The NFPA also reports that 300 children die and another 3,000 are injured every year by children setting fires.

Left untreated, 81% of juvenile firesetters will continue to repeat their dangerous actions. However, education and intervention programs are proven effective in preventing juvenile firesetting.

If you want to participate in a community-wide intervention program to help prevent juvenile firesetting, please contact [insert your department name/contact person/phone number].

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