

Three Things You Can Do

In addition to submitting incident reports online, here are three ways your fire department can help reduce the dangers of novelty lighters in your community:

1.

Post an icon on your fire department's Web site that links to this novelty lighter PSA—
www.theideabank.com/psa/noveltylighters.html

2.

Send a public service announcement to your local newspaper(s) and radio & television stations about the dangers of novelty lighters. Be sure to reference the PSA link on your Web site.

3.

Write a brief safety message to parents and caregivers about novelty lighters. You may use the sample letter we've provided as a guide (see PDF file). Give it to your community's elementary schools for distribution.

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